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FOR IMMEDIATE RELEASE

Global Annual Meeting Discusses How Green Tech Is Innovating The Food Industry

BioHitech America's European Partner Rounds Out The Presentations At The World Economic Forum's Annual Meeting

Chestnut Ridge, NY – January 29, 2015 – [BioHitech America](#), a green technology company that provides an innovative data-driven solution for food waste removal, is proud to announce that its partner, GreenComm Environmental Ltd., was invited to present the Eco-Safe Digester solution at The World Economic Forum's Annual Meeting, which was held January 21st through 25th in Davos-Klosters, Switzerland.

The World Economic Forum's Annual Meeting is the world's leading platform for strategic insights into the future evolution of industry ecosystems and business models, particularly in the context of scientific, technological and policy innovations. The Annual Meeting convenes global leaders from across business, government, international organizations, academia and civil society for strategic dialogues that map the key transformations reshaping the world. This year's theme, "The New Global Context", featured four big narratives including Society and Security, Innovation and Industry, Crisis and Cooperation, and Growth and Stability.

"Our green technology solution showcased during the Annual Meeting is once again confirmation that the method of which food waste is handled impacts our society in many different ways and that an alternative "cloud-based" solution enabling the collection of waste data at the point of generation is a more sustainable way to address the long term challenge of food waste disposal across the globe," said Frank E. Celli, Chief Executive Officer, BioHitech America.

During the Annual Meeting, Professor Francesco de Leo, Ph.D., Executive Chairman, Kaufmann Partners, illustrated the significance of food waste and how technology presents new opportunities, during this presentation entitled "Why Sustainability Matters: The challenge of reducing food waste in the world; Why a New Generation of Green Tech Breakthroughs is Igniting a Wave of Innovation Across the Food Distribution Industry. The presentation was co-authored by Professor de Leo and Rupert Galliers-Pratt, Founder, Director and Principal Shareholder of GreenComm Environmental Ltd.

"The reduction of food waste is a key objective for regulators across Europe and for European Companies that are engaged in the food industry,' said Rupert Galliers-Pratt. It was important in our report to be able to describe the Eco-Safe technology as it provides an economic solution for European Companies to process food waste on-site,

reduce carbon emissions and gather key statistical information that permits management to reduce waste, improve hygiene and take trucks off the road. This is one of the few sustainable technologies that does not require taxpayer subsidies to create an environmental and economic benefit for the food industry in Europe.”

About BioHitech America

BioHitech America’s unique solution to food waste combines green technology with the power of Big Data to offer transparency, savings and a sustainable future. The company’s Eco-Safe Digester, an on-site aerobic digester, eliminates up to 2,400 pounds of food waste in a 24-hour period by converting it into nutrient-neutral water and transporting the water safely through standard sewer lines. The BioHitech Cloud, a technology platform hosted by Amazon, measures key metrics to optimize the food waste disposal process. These metrics are providing the industry with an unprecedented level of transparency that not only helps to reduce the amount of waste generated, but also improve company-wide efficiency and profitability.

BioHitech America was recently selected to participate in the exclusive Credit Suisse Private Innovation Circle event. Their solution is the leading sustainable method that allows businesses to move towards the prevention of waste altogether. For more information, please visit www.biohitech.com.

About GreenComm Environmental Ltd

GreenComm Environmental Limited is a UK company that has been formed to distribute and manage the BioHitech Eco-Safe Digesters in Europe, Africa, and the Middle East. Chief Executive, Francesco De Leo PhD, is one of the world's renowned thought leaders on environmental strategy and Green ICT. He is the Chairman of GreenComm Challenge which focuses on investment in green technology in the US and in Europe, is a Professor of Corporate Strategy at LUISS Guido Carli University in Rome, a faculty member of Mager, the Master in Green Management, Energy and Corporate Sustainability at Bocconi University and part of the 1999 Class of the Global Leaders for Tomorrow of the World Economic Forum. The Board has also been joined by Francis Quinn who built the Global Sustainable Growth Strategy for the L’Oreal Group and will be advising on sustainability issues. Andrew West, Chairman, has had a distinguished career as an investment banker and is currently Chairman of Gulfsands PLC (AIM). Rupert Galliers-Pratt, Founder and Deputy Chairman, has had a considerable amount of experience in investing in growth companies. Clinton Kramer, Finance Director, is qualified as a Chartered Accountant in South Africa and holds the position of Finance Director of Nexus Trade Co. Nexus Corporate Finance LLP has been appointed to advise GreenComm on the healthcare sector in Europe. For more information, please visit www.greencommenvironmental.com.

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