

## Media Release

### Credit Suisse hosts inaugural Private Innovation Circle

The Credit Suisse Private Innovation Circle is an exclusive networking opportunity for select clients of the bank, international opinion leaders and influential individuals

London, October 27, 2014 – **The first Credit Private Innovation Circle features companies with innovations in the fields of Environmental Sustainability and Waste Management, Healthcare and Medicine, Media and Technology as well as Demographics and Real Estate. Eight entrepreneurs have been handpicked to introduce their ventures and exchange ideas with a group of 90 select clients of the bank, international opinion leaders and influential individuals, on October 24, 2014 in London.**

Speaking at the event, John Zafiriou, Global Head of Solution Partners of Credit Suisse said, “Our first Private Innovation Circle is the expression of a common belief that innovation is a great lever to transform the world, that economic value can be unlocked anywhere and that perhaps even serendipity can be given a nudge across countries, regions and corporations.”

“The Credit Suisse Private Innovation Circle is an extraordinary opportunity for me to explore new ideas knowing that my counterpart is a part of Credit Suisse’s trusted investor network,” said Jan Nahum, founder, CEO and chairman of Hexagon Kati Atik, and one of the eight presenting entrepreneurs.

“It is an esteemed honor to be part of the inaugural Private Innovation Circle of Credit Suisse and I am thrilled to be able to share our exciting company story and products with an elite group of international decision makers,” said Frank E. Celli, Chief Executive Officer of BioHitech America.

The eight presenting companies were chosen on the basis of the innovative power of their business ideas, their revenue generating potential and the track record of their management:

- ☐ **Frank E. Celli, CEO and Chairman of Biohitech America** – a particularly creative and sustainable solution for the disposal of food waste, designed to solve the increasingly relevant issue of food waste disposal and its impact on our planet.
- ☐ **Martin Vesper, CEO of digitalSTROM** – a smart digital-based home solution and service platform for living services and energy management with the goal to revolutionize the way we manage our homes and transform them to really ‘smart’ homes, with almost unlimited possibilities.
- ☐ **John J. H. Pedersen, Managing Partner of Ekistics Property Advisors** – focusing on innovative access to asset backed, real estate linked returns across the capital structure and across asset classes with a strong emphasis on running yield and capital preservation.

- ❑ **Jan Nahum, founder, CEO and chairman of Hexagon Kati Atik** – with the objective of generating maximum value from waste by producing recyclables until no further value can be extracted from the waste material.
- ❑ **David Cam, founder and CEO of Hydrus Technology** – designing, building and installing scalable, re-locatable water treatment technology that provides some of the most significant cost and resource efficiencies.
- ❑ **Alex Ing, co-founder, chairman and CEO of Jax Coco** –producing and distributing premium, natural coconut products that give consumers the benefit of a healthy product with the added knowledge that their choice is helping to finance infrastructure in the world’s coconut-growing regions and to improve farmers’ lives.
- ❑ **Ian M. Philips, Chairman, and Michael A. Lehman, CEO of Nutraceutical & Natural Products** –highly innovative technological solutions for the food and beverages industry which will naturally reduce the calorie and salt content of consumer products without compromising its taste.
- ❑ **Dr. Robert T. Do, Founder and CEO of Solena Fuels Corporation** –a sustainable synthetic fuel solution that allows the aviation, maritime and road transportation industries to utilize a sustainable energy source without any modifications or changes to their engines or infrastructure.

## Information

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## Credit Suisse Salon and Private Innovation Circle

The Credit Suisse Private Innovation Circle provides a highly attractive platform to select global UHNW clients to exchange ideas with entrepreneurs around their innovative and trendsetting ventures, sponsored by an UHNW client of the bank. The first Private Innovation Circle took place on the back of the established Credit Suisse Salons, which the bank has been hosting since 2008. This exclusive networking platform offers select clients, opinion leaders and influential individuals across geographies the opportunity to discuss important social, economic and political themes with international opinion leaders and the senior management of Credit Suisse. The personal nature of these events allow the participants to obtain exceptional first-hand insights into the topics, as well as gain new inspiration.